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**“MY TALE OF TWO CITIES” MAKES ITS THEATRICAL DEBUT  
AT THE SOUTHSIDE WORKS CINEMA MARCH 19-25**

*A funny and timely comeback story that’s “re-energizing” cities around the country*

**“Dorothy Gale, meet Carl Kurlander. Both believe there is no place like home...  
A story of comebacks...and what a beautiful day in the neighborhood can mean.”**  
- -- Barb Vancheri, Pittsburgh Post-Gazette

**“A delightful, quirky, heartwarming film that is as funny as it is revealing...”**  
-- Don Roy King, director, "Saturday Night Live"

**“A movie that is timely, moving, and - above all - entertaining. You can't get an  
entire city into therapy - but this film is the next best thing.”**  
--Mitch Teich, Producer, Milwaukee Public Radio

PITTSBURGH, PA. (March 8, 2010) — From Windsor, Ontario, to Santa Fe, New Mexico to Capitol Hill, cities across North America cannot enough get of this funny and hopeful comeback story starring the city of Pittsburgh. A story about coming home again and one of America’s greatest cities reinventing itself, *My Tale of Two Cities* will begin its long awaited theatrical release at the **SouthSide Works Cinema** from **March 19-25th**.

At a time when both cities and people are redefining themselves in a new age, *My Tale of Two Cities* continues to gain momentum, having been picked up for distribution by Panorama Entertainment and playing in five different cities in early 2010, including Del Ray Beach, FL and Tempe, Arizona. While humbled by the movie’s recent popularity, Kurlander is incredibly proud that *My Tale of Two Cities* is making its theatrical debut here in Pittsburgh. He says, “We are so excited about the film playing at the SouthSide Works because it is a great example of the Pittsburgh comeback story that the film explores--a former steel mill that has been transformed into a vibrant shopping destination and the center for dynamic companies like American Eagle.” President/CEO of Soffer Organization R. Damian Soffer adds, “This film captures everything that SouthSide Works is about and we are honored that the SouthSide Works Cinema was chosen for its debut.”

The film kicks off its hometown run with a special screening on **Friday March 19<sup>th</sup> at 7:30 p.m.**, to benefit the United Way of Pittsburgh with a guest appearance by “Mr. McFeely” of *Mister Rogers’ Neighborhood* and other cast members who will share stories of neighbors giving back to their community as part of the regional “Won’t You Be My Neighbor?” Day celebration.

*My Tale of Two Cities* has also been invited to centerpiece the first of its kind event on Capitol Hill at the U.S. Capitol Visitor’s Center on March 23<sup>rd</sup>. Following the screening, *Newsweek* and

MSNBC's Howard Fineman will lead a panel discussion with Pittsburgh Congressman Mike Doyle, D.C. Economic Partnership President Steve Moore, Hall of Fame Steeler and philanthropist Franco Harris, along with Kurlander, to discuss the film's themes of urban revitalization. With Doyle calling the film "A comeback story that can inspire cities across the country," he hopes the screening will call attention to the issues addressed by the Community Regeneration, Sustainability, and Innovation Act, aimed at providing \$350 million towards cities facing similar urban challenges as Pittsburgh. Pennsylvania's own Senator Arlen Specter, Senator Bob Casey, and Congressman Jason Altmire are just a few government officials serving on the event's Honorary Host Committee. To reserve seats, email [mytaleoftwocities@gmail.com](mailto:mytaleoftwocities@gmail.com)

Advanced tickets for the Pittsburgh screening are available by going to [www.movietickets.com](http://www.movietickets.com) beginning Tuesday March 16<sup>th</sup>. To view clips and learn more about the movie, visit [www.mytaleoftwocities.com](http://www.mytaleoftwocities.com) (Media screeners are available for advance review. Please contact Jamie Silverman at [mytaleoftwocities@gmail.com](mailto:mytaleoftwocities@gmail.com) or 508-241-2760)

### **About *My Tale of Two Cities*:**

Screenwriter (*St. Elmo's Fire*) and TV writer/producer (*Saved By The Bell*) Carl Kurlander was living in Hollywood when he received an offer to go back to his hometown and teach at the University of Pittsburgh. In search for a more meaningful and balanced life for himself and his family, Carl decided to move back to Pittsburgh, the real life "Mister Rogers' Neighborhood." Shortly after, Fred Rogers died, and the city of Pittsburgh declared itself "financially distressed."

With both himself and his hometown in a mid-life crisis, Kurlander set out on a Don Quixote quest to make a film to help the place where he grew up. Armed with a cranky cameraman, funded by his dermatologist, and often battling his wife, who longs to return to the sunny West Coast, Carl asks his neighbors from the famous (Franco Harris, Teresa Heinz Kerry) to the not-so-famous (his old gym teacher, the girl who inspired *St. Elmo's Fire*) how this once great industrial giant, which built America with its steel, conquered polio, and invented everything from aluminum to the Big Mac, can reinvent itself for a new age.

Kurlander goes cheese shopping with Teresa Heinz Kerry where they discuss her late husband John Heinz's belief that sometimes your worst problems can become your best opportunities; tosses a football with legendary Steeler Franco Harris and his brilliant son, attorney and entrepreneur, Dok Harris, who moved back from Washington, D.C. to help his hometown; and goes fishing in Pittsburgh's once polluted rivers and, after eating a catfish, visits famed coroner Dr. Cyril Wecht to find out if he will live. The film also co-stars former Treasury Secretary Paul O' Neill, transplant pioneer Thomas Starzl, Manchester Craftsmen's Guild CEO Bill Strickland, Joanne Rogers, (wife of Fred Rogers), Mr. McFeely of *Mister Rogers' Neighborhood* (actor David Newell), and Sister Linda Yankoski, of Holy Family Institute who has received national headlines of late for taking in orphans from Haiti.

Ultimately, the film explores what it means to come home again and how individuals can make a difference in re-energizing the communities in which they grew up. We are reminded of this by Pittsburgh's late Mayor Bob O' Connor who articulates in the movie that, even in dark times, if we work together and believe in ourselves, it can still be a "beautiful day in the neighborhood."

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